

## COMMUNICATION PACKAGES

Take advantage of the opportunity to present your company, your latest project or your product to the BIM World Community in advance or to discuss current topics in the industry with selected experts.

## NEWSLETTER 1.500 €

- |                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                         |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>+ Text with image in BIM World newsletter<br/>Headline, image, text (max. 500 characters incl. spaces), link text, Link</li> <li>+ 1 posting in BIM World social media channels</li> </ul> | <ul style="list-style-type: none"> <li>+ Textanzeige mit Bild im BIM World Newsletter<br/>Überschrift, Bild, Text (max. 500 Zeichen inkl. Leerzeichen), Linktext, Link</li> <li>+ 1 Posting in BIM World Social Media Kanäle</li> </ul> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## NEWS 600 €

- |                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                               |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>+ Publication of 2 news on the website<br/>(1 per month maximum, must be submitted before 15 October 2023)<br/>Only relevant news, publications, no events or webinar announcements. The news will be validated by the organizer</li> </ul> | <ul style="list-style-type: none"> <li>+ Veröffentlichung von 2 News auf der Website<br/>(maximal 1 pro Monat, muss vor dem 15. Oktober 2023 eingereicht werden)<br/>Nur relevante Beiträge, Publikationen, keine Events oder Webinarplatzierungen</li> </ul> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## LOGO PLACEMENT IN VISITOR GUIDE 250 €

- |                                                                                                                                                                                                   |                                                                                                                                                                                                                     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>+ Booklet and visitor guide of BIM World 2023</li> <li>+ Your Logo will be placed in color</li> </ul> <p>Only a limited amount of placements available</p> | <ul style="list-style-type: none"> <li>+ Begleitheft und Besucherguide zur BIM World 2023</li> <li>+ Ihr Logo wird in Vollfarbe platziert</li> </ul> <p>Nur eine limitierte Anzahl an Logoplatzierungen möglich</p> |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## ADVERTISEMENT IN VISITOR GUIDE

- |                                                                                                                                                                                            |                                                                                                                                                                                                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>+ Full page colour ad (DIN A5) back page cover page 4 <b>3.500 €</b></li> <li>+ Full page colour ad (DIN A5) cover page 2 <b>2.500 €</b></li> </ul> | <ul style="list-style-type: none"> <li>+ Ganzseitige, farbige Anzeige (DIN A5) Umschlag 4 <b>3.500 €</b></li> <li>+ Ganzseitige, farbige Anzeige (DIN A5) Umschlag 2 <b>2.500 €</b></li> </ul> |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## COMMUNICATION PACKAGES

## BIM4BUILDERS MAGAZIN IN COOPERATION WITH 4BUILDERS.

- |                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                               |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>+ Edition:<br/>18,000 copies Issue 01/2024 (March)<br/>22,000 copies Issue 02/2024 (September)</li> <li>+ Advertisements 4-colour from <b>685 €</b><br/><br/>Prices and further formats can be found in the <a href="#">Media Info</a></li> </ul> | <ul style="list-style-type: none"> <li>+ Auflage:<br/>18.000 Exemplare Ausgabe 01/2024 (März)<br/>22.000 Exemplare Ausgabe 02/2024 (September)</li> <li>+ Anzeigen 4-farbig ab <b>685 €</b><br/><br/>Weitere Werbeformate und Preise finden Sie in den <a href="#">Media Infos</a></li> </ul> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## CHECK.4BUILDERS. 2.490 €

- |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>The German AEC &amp; REAL ESTATE-Software Comparison Portal</p> <ul style="list-style-type: none"> <li>+ Your product completely listed in the check.4builders. without any hassle</li> <li>+ Professional leads and trust generation</li> <li>+ Your key to the D-A-CH region</li> <li>+ Reach out and share your values with the community and target group</li> </ul> <p>Contact us for special start-up conditions.<br/><a href="http://www.check4builders.de">www.check4builders.de</a></p> | <p>Das deutsche Vergleichsportal für Bau- und Immobiliensoftware</p> <ul style="list-style-type: none"> <li>+ Ihre Produkte im check.4builders. ohne Aufwand gelistet</li> <li>+ Professionelle Lead- und Trust-Generierung</li> <li>+ Ihr Schlüssel zur D-A-CH Region</li> <li>+ Interaktion mit Ihrer Zielgruppe</li> </ul> <p>Kontaktieren Sie uns für Start-Up Sonderkonditionen.<br/><a href="http://www.check4builders.de">www.check4builders.de</a></p> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## BIM WORLD SCAN APP

## BIM WORLD SCAN APP 190 €

- |                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>+ 2 licenses for the app</li> <li>+ Download the app from the App Store</li> <li>+ App for IOS devices only</li> <li>+ Individual log-in</li> <li>+ Scan of visitor tickets</li> <li>+ Export of the scanned leads</li> </ul> | <ul style="list-style-type: none"> <li>+ 2 Lizenzen für die App</li> <li>+ Download der App im App Store</li> <li>+ App nur für IOS-Geräte</li> <li>+ Individueller Log-in</li> <li>+ Scan der Besuchertickets</li> <li>+ Export der gescannten Leads</li> </ul> |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

